

# DONNY TRUONG

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## EXPERIENCE

### Director of Design & Web Services

GEORGE MASON UNIVERSITY ANTONIN SCALIA LAW SCHOOL

October 2011 – Present | Arlington, VA

Worked with deans on the branding and messaging for the law school.

Collaborated with admissions associate dean on print marketing designs and digital strategies for recruitments.

Worked with associate dean of alumni relations and third-party vendors to design an online community for alumni members.

Led front-end design and back-end development to create comprehensive, usable, and accessible web experiences.

Advised and consulted with members of the law school community on their design and technology needs.

Supervised a back-end web developer.

### Senior Web Developer

GEORGE WASHINGTON UNIVERSITY SCHOOL OF BUSINESS

January 2008 – October 2011 | Washington, DC

Led user experience design, front-end development, and content strategy for the business school.

Researched, designed, and published the online version of the school's magazine.

Customized and managed WordPress as an easy-to-publish news system.

Integrated new media marketing efforts into the school's overall strategy.

### Senior Web Designer

VASSAR COLLEGE

August 2002 – January 2008 | Poughkeepsie, NY

Designed and developed web experiences to meet the specific needs of the academic departments and their users.

Contributed in enhancing the online experience of Vassar's established brand.

Collaborated with a team of talented designers and developers to maintain and improve more than 200 websites.

## PUBLICATIONS

*Vietnamese Typography* (2016)

*Professional Web Typography* (2015)

## ACADEMICS

### Adjunct Professor

GEORGE MASON UNIVERSITY  
SCHOOL OF ARTS

2014 – 2015 | Fairfax, VA

Taught Introduction to Web Design, Web Design & Usability, and Advanced Web Design.

### MA, Graphic Design

GEORGE MASON UNIVERSITY

2012 – 2015 | Fairfax, VA

### BA, Digital Arts & Multimedia Design

LA SALLE UNIVERSITY

1997 – 2001 | Philadelphia, PA

## SKILLS

**Web Design:** accessibility, responsive design, typography, usability, and web standards.

**Web Development:** HTML, CSS, SASS, JavaScript, PHP, MYSQL, MODX, and WordPress.

**Graphic Design:** Photoshop, Illustrator, and InDesign.

**Server Administration:** Linux Red Hat, Apache, and command line.